

Business Plan Questionnaire

BUSINESS SUMMARY

Business Name

Business Address

Business Contact Information

Founder(s) Name

Founder Experience

Business Type

Business Industry

Business Mission

Product or Service

Service

Service Explanation

BUSINESS SUMMARY

Product Type

Product

Product Patents

Product Explanation

Business In Operation

Formation Date

Business Accomplishments

Business History

Business Employees

Leadership

Leadership Team

FINANCING REQUESTED

Seeking Financing	
Business Loan Amount	
Loan Repayment Period	
Business Loan Purpose	
Business Loan Marketing	
Business Loan Staffing	
Business Loan Uses	
Expected Return	
Projected Break Even	

MARKETING AND PROMOTION

Target Market

Sub-Target Market

Industry Overview

Market Trends

Short-Term Goals

Long-Term Goals

Business Promotion

Product Distribution

Pricing Strategy

Business Strengths

Business Weaknesses

Business Opportunities

Business Threats

Levels Of Competition

Main Competitors

Competitive Advantages

FINANCIAL PLAN

Financial Statements

Monthly Expenses

Business Revenue

Expected Gross Profit